



# Dag Olav Norem (@donorem)

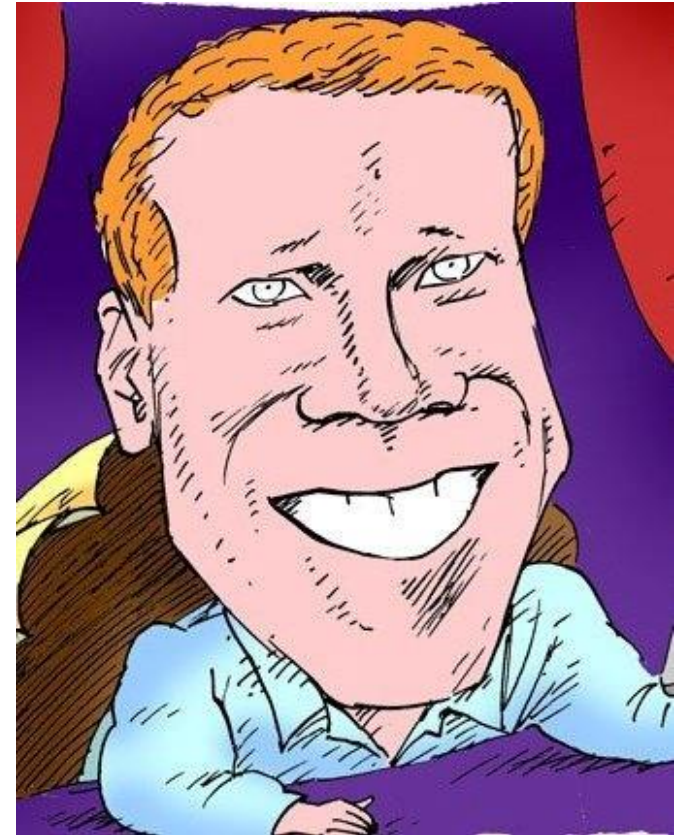
Student @ NHH

Product Manager @ FINN

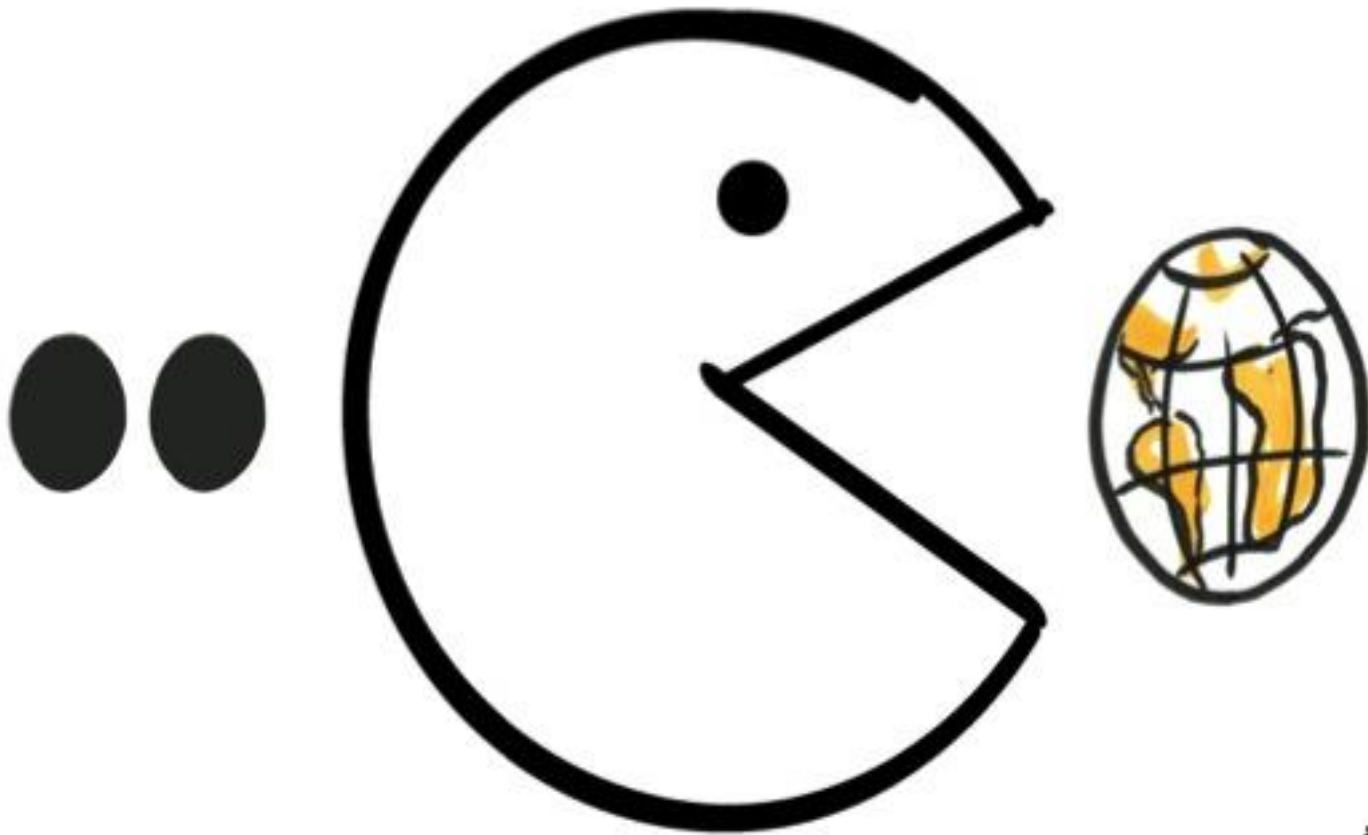
- Team of 10 PM's
- ~100 software developers

Former PM roles @

- Opera Software
- Yahoo
- M:Metrics/comScore



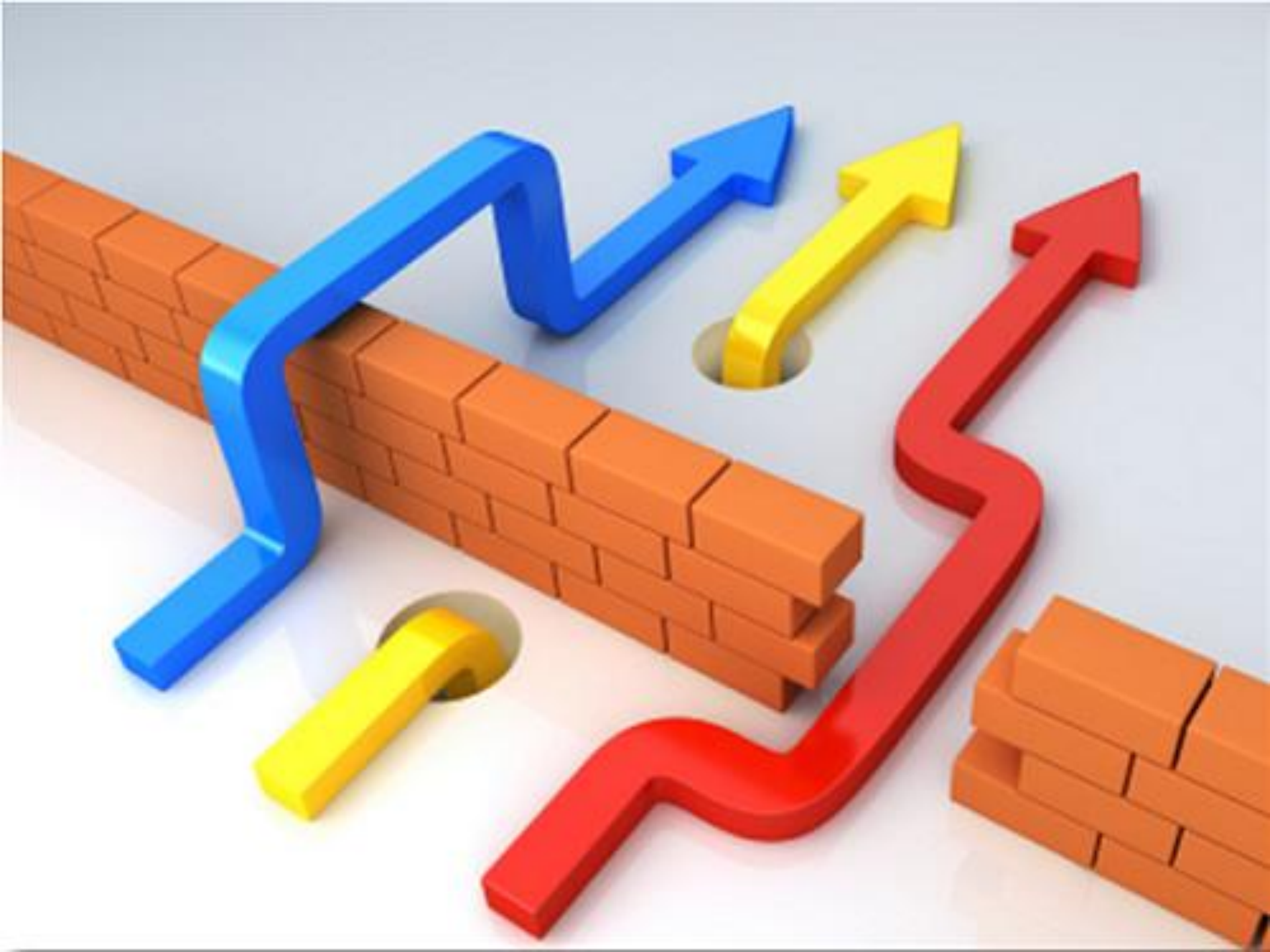
Software is eating up the world\*



\* Marc Andreessen  
in Wall Street Journal









# airbnb

TM

## VS.

















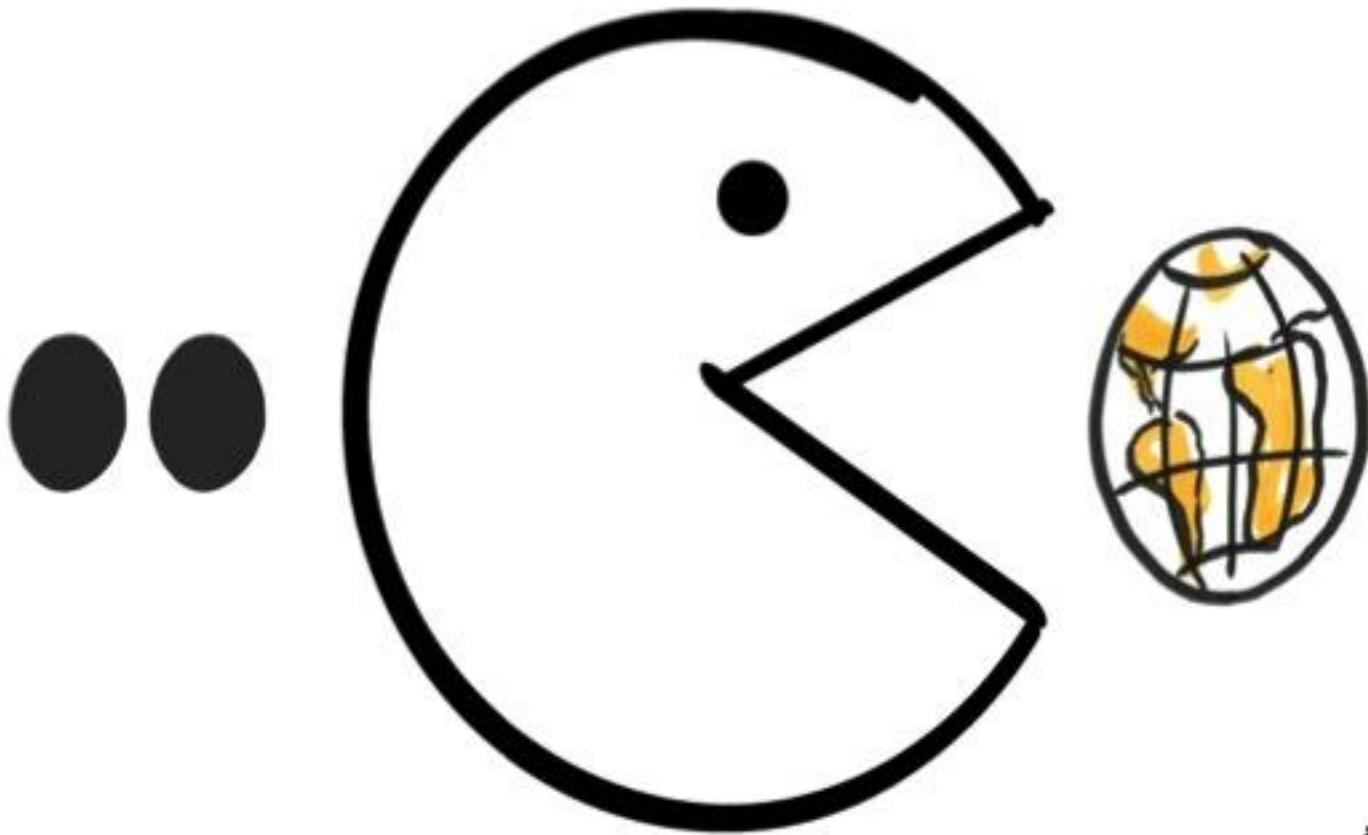


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Software is eating up the world\*



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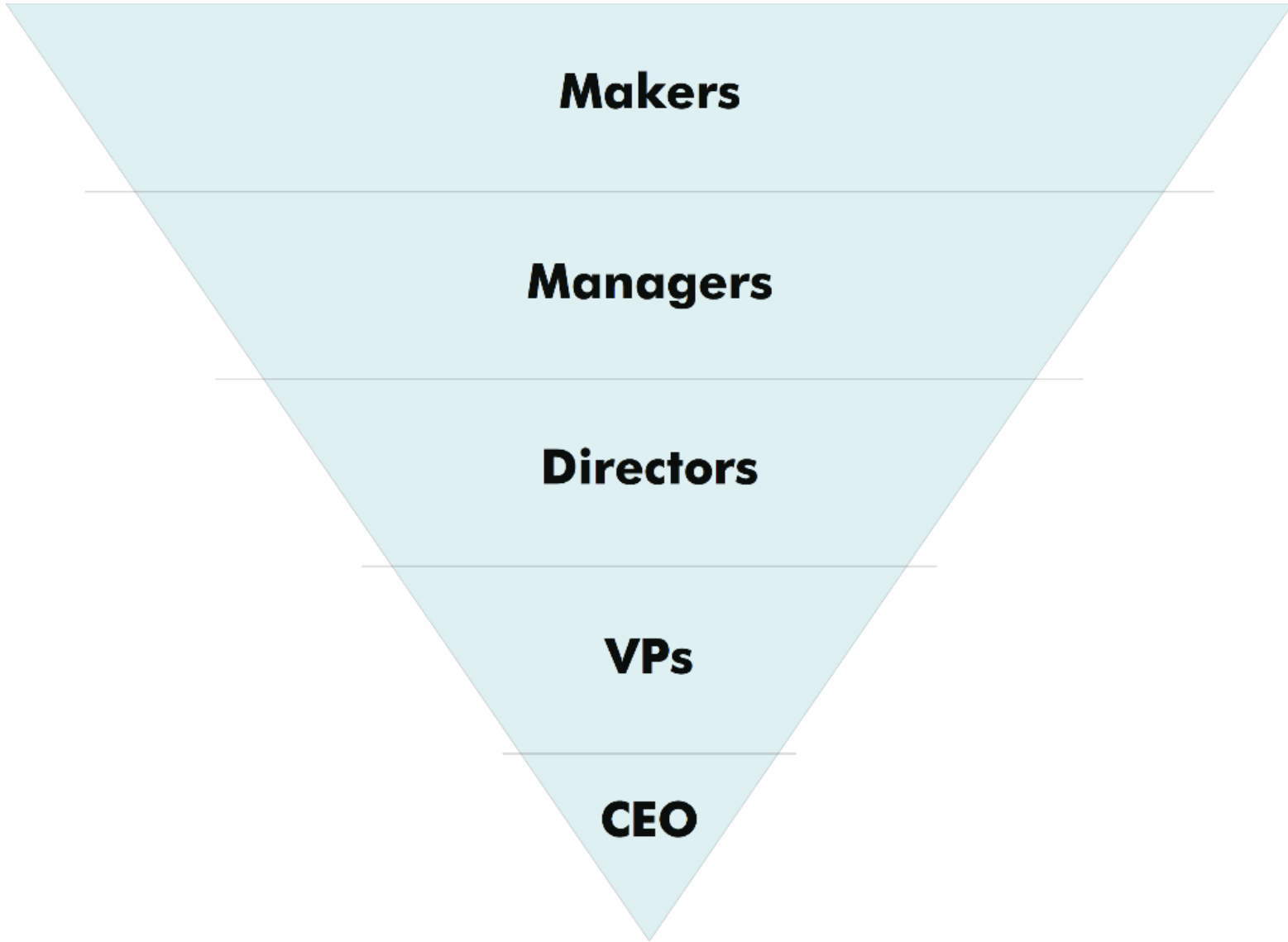






















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