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#### Hydrogen – en grønn forretningsmulighet

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# **NEL'S COMPETITIVE POSITION**





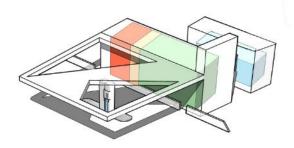
- PURE-PLAY HYDROGEN COMPANY
- STRONG MANAGEMENT TEAM IN PLACE
- SOLID BALANCE SHEET
- POSITIONED TO PLAY A LEADING ROLE IN FAST MOVING INDUSTRY

#### **ELECTROLYSERS**



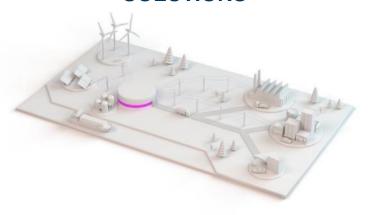
- NO. 1 SINCE 1927
- UNRIVALED PERFORMANCE
- TURN-KEY/CONTAINERISED
- GAME CHANGING ROTOLYZER

#### **FUELING**



- WORLD-CLASS TECHNOLOGY
- LEADING POSITION IN KEY MARKETS
- EARLY MOVER IN NEW MULTI-BILLION DOLLAR MARKET

#### **SOLUTIONS**

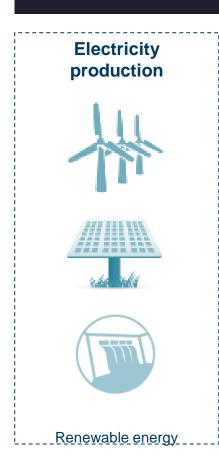


- ONLY PROVIDER OF INTEGRATED SOLUTIONS ACROSS VALUE CHAIN:
  - ✓ HYDROGEN FUELING NETWORKS
  - ✓ RENEWABLE HYDROGEN
  - ✓ STORAGE SOLUTIONS

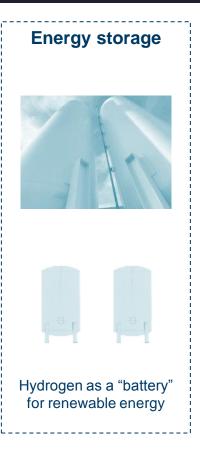
# SWEET SPOTS IN THE HYDROGEN VALUE CHAIN **ncl**°



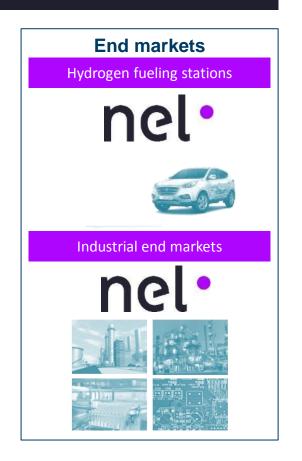
#### Addressing all end markets for hydrogen











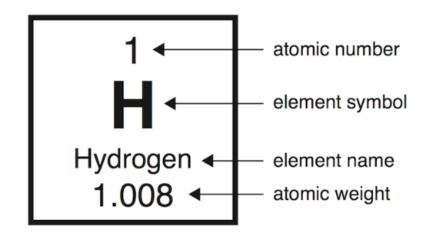
# THE HYDROGEN OPPORTUNITY



# RENEWABLE HYDROGEN IS AND WILL BE #1



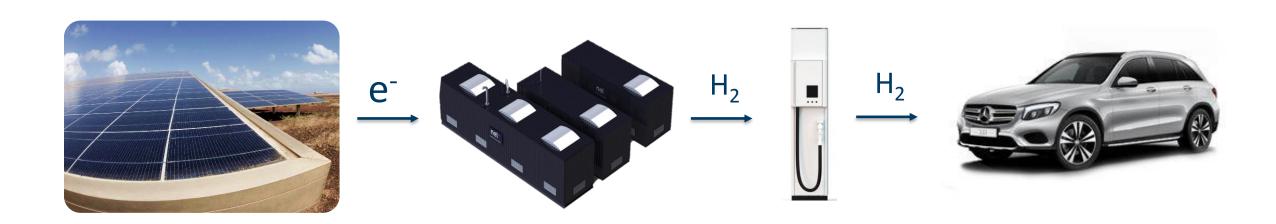
- World needs a new energy carrier to replace oil and gas
- The element with highest gravimetric energy density is hydrogen:
  - ~3x gasoline
  - ~150x battery
- Hydrogen can be produced from water and renewable energy
- Access to renewable energy is practically infinite
- Most new renewable electricity production is intermittent/irregular:
  - creates big challenges for the grid
  - creates big opportunities for low cost, renewable hydrogen production



# MEGATRENDS IN FAVOUR OF HYDROGEN

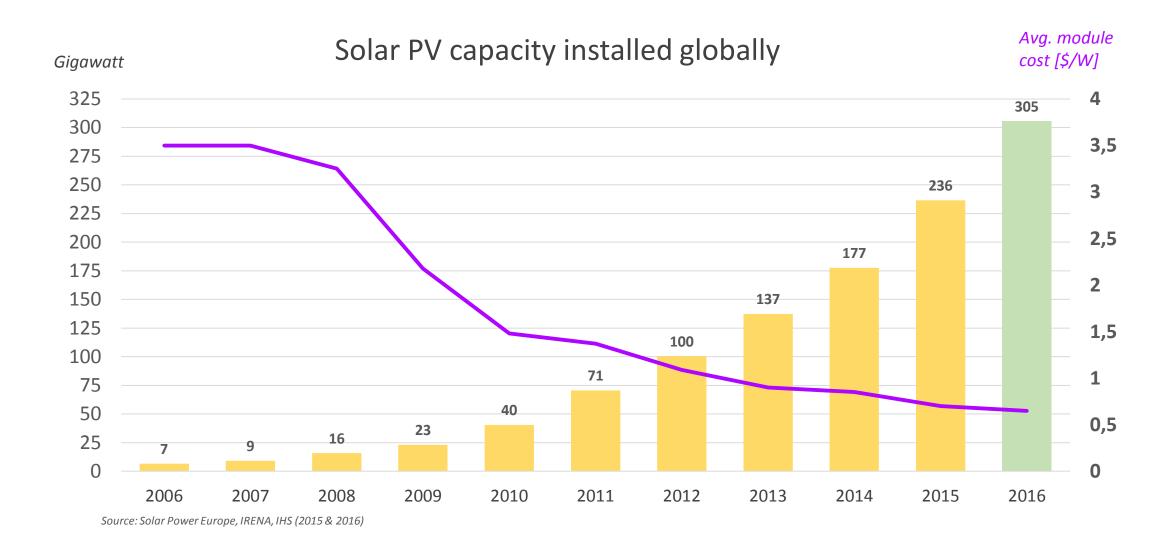


- 1. Renewable electricity is becoming competitive
  - Timing of supply/demand do not always match
  - Need hydrogen solutions to realise full potential
- 2. Hydrogen cars are becoming affordable and available
  - Focus on zero-emission transportation
  - Major car companies launching ambitious programs



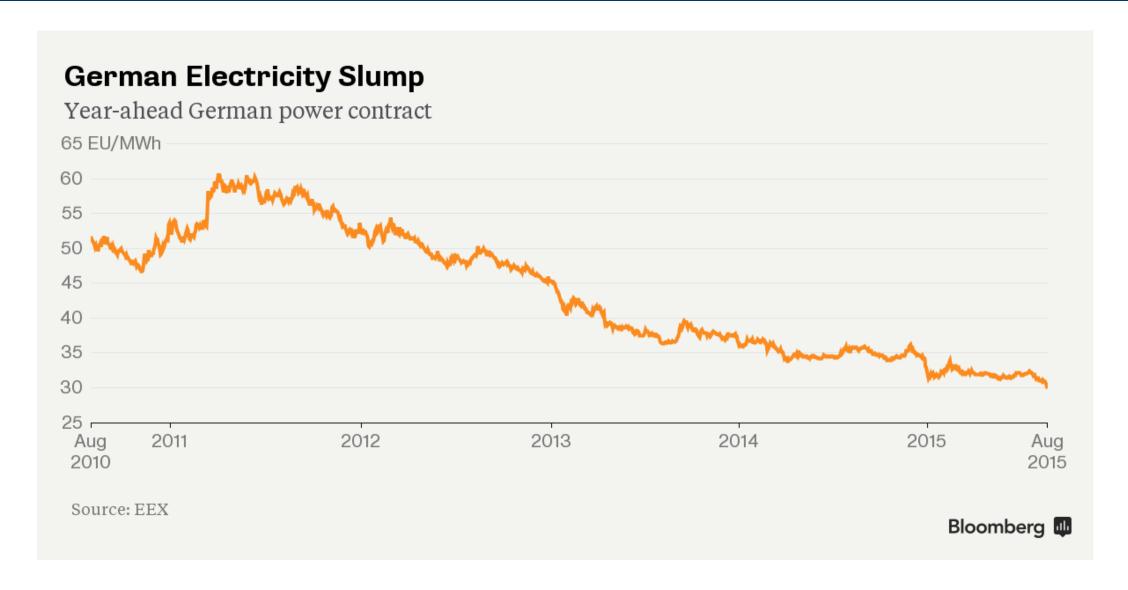
# RENEWABLE ENERGY BECOMING COMPETITIVE





# **ELECTRICITY IS BECOMING CHEAP**





# **AVAILABLE AND AFFORDABLE**



- Cost going down, volumes going up: Toyota to launch new 20% cheaper Mirai in 2019...ramping up production to 30,000 units/year from 2020\*
- Hyundai, Toyota, Honda, BMW, Daimler, GM, Nissan, Ford, Audi, and Volkswagen have all launched, or announced launch, of FCEVs



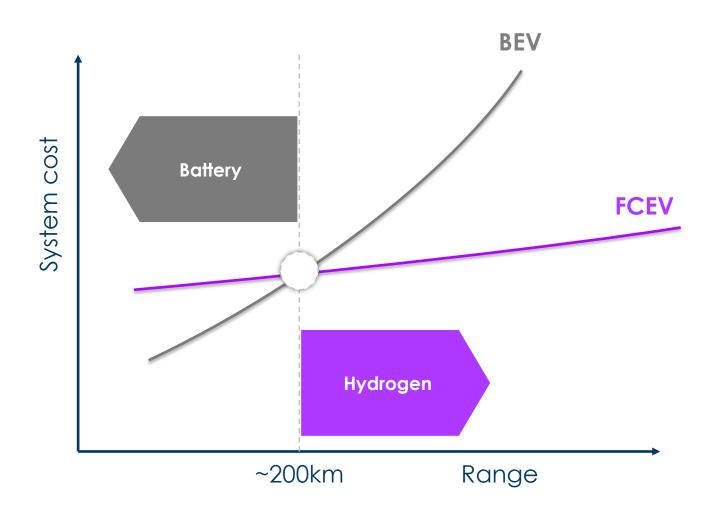


# MIRAI #1 AND #2 IN NORWAY (25<sup>TH</sup> OF AUG.)

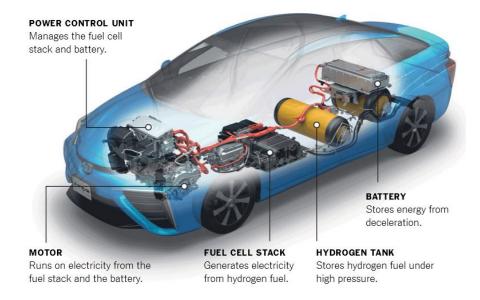


# BATTERY OR HYDROGEN





#### FCEV = Fuel Cell Electric Vehicle



# Vehicle energy to weight ratio hydrogen vs. battery = 3-6x\*

\* The larger the vehicle, the bigger the energy to weight ratio difference

Source: Toyota Motor Corporation

# SIZE/RANGE MATTERS







# TOYOTA HAS CONCLUDED ON HYDROGEN

- Tesla targets to produce between 80-90.000 cars in 2016
  - Newly launched additional 15 kWh for 10.000 USD
    - Equal to 666 USD/kWh
  - Long-term battery cost target: 150-200 USD/kWh500 km range (100 kWh) = 15,000 20,000 USD/system
- Toyota targets to produce 1.2 million hybrid cars in 2016
  - Has produced >9 million hybrid cars since 1997
    - All using NiMH-batteries
    - Toyota owns battery factory together with Panasonic
  - Long-term fuel cell system cost target: 30 USD/kW
  - Long-term hydrogen storage system target: 500 USD/kg

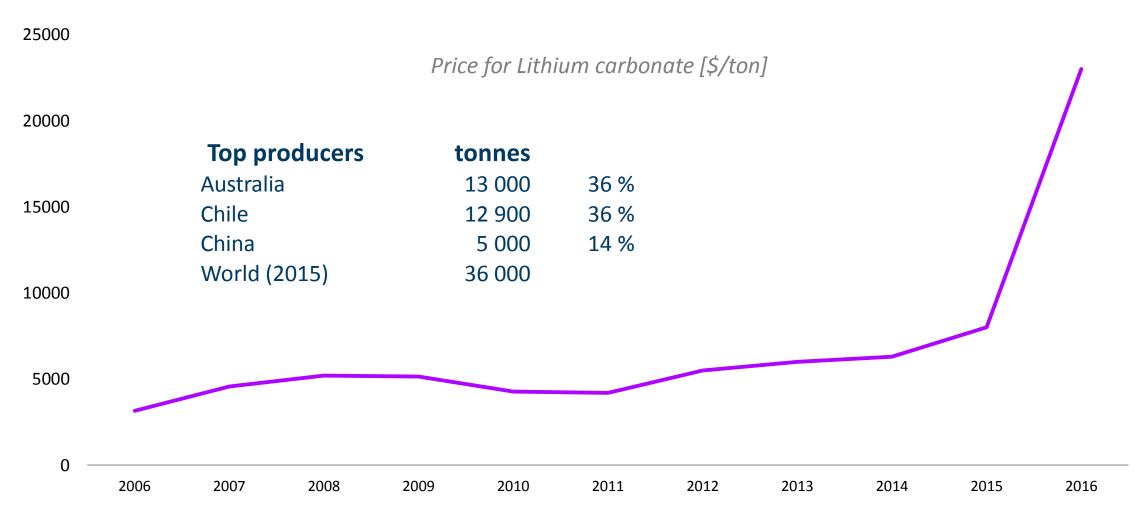
500 km range (5 kg H2) = 3000 + 2500 = 5500 USD/system





# DEVELOPMENT LITHIUM PRICE: 10X IN 10 YEARS





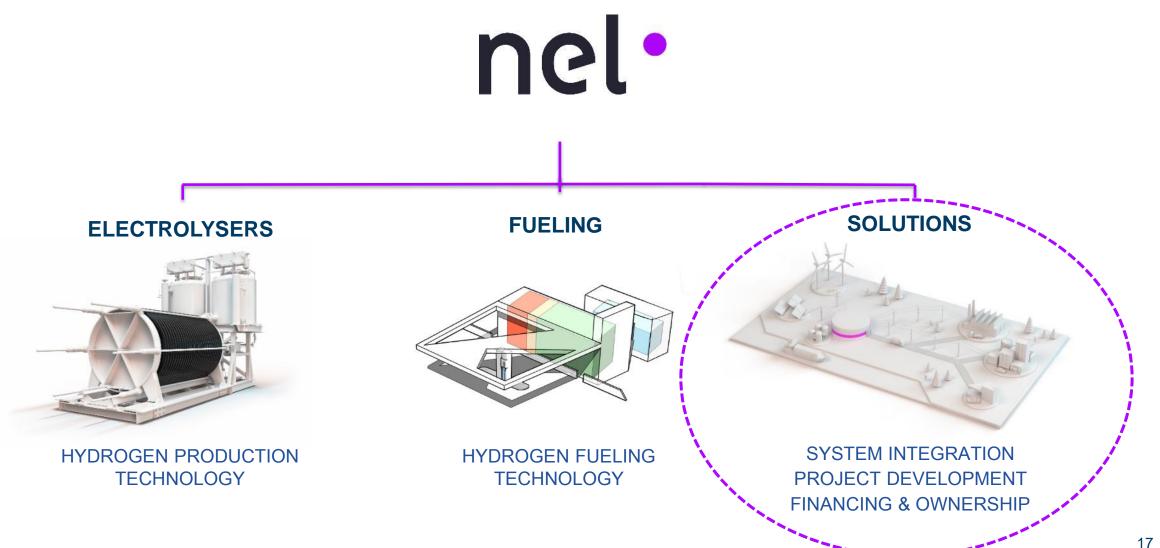
Source: www.lithiumsite.com, Chilean lithium export prices, Asian Metal Inc.

# SEGMENT DEVELOPMENT



# SEGMENT DEVELOPMENT





# **NEL HYDROGEN SOLUTIONS**



# Nel Hydrogen Solutions established to utilize market opportunities across the Nel group

- Efficient system integration, project development and sales across segments
- Only provider of integrated solutions along the entire value chain:
  - Hydrogen fueling networks
  - Renewable hydrogen
  - Storage solutions

#### **New developments:**

- Awarded hydrogen fueling station contract in Sweden
- Awarded repeat sale of two new fueling stations to European customer
- High interest in turn-key solutions from multiple markets
- Continue to actively develop markets, like California, using same approach as in Norway and Denmark
- Received requests for bus solutions in combination with renewable hydrogen

#### **FUELING NETWORKS**

- Develop entire fueling networks, incl. renewable hydrogen production
- Service and maintenance
- Network monitoring services



#### RENEWABLE HYDROGEN & STORAGE SOLUTIONS

- Storage solutions and "constant" renewable supply
- Renewable hydrogen
- Production based hydro, wind or solar
- Large, medium or small scale



## SHOWCASE DENMARK



# The world's first country-wide network in daily operation:

- Nel constructed entire network
- Nel undertakes service, maintenance and surveillance
- Collaborating with leading oil, energy and gas companies\*

#### **Key facts:**

- 100% of hydrogen from electrolysis
- 6 stations with onsite electrolysis
- 5 stations with centralized Nel electrolysis
- All stations approved by OEM's
- Same approach in other markets



# APPLYING THE WINNING FORMULA



#### **UNO-X HYDROGEN AS**

- JV between Uno-X (41%), NEL (39%) and Praxair (20%)
- Target to build nationwide hydrogen fueling station network in Norway by 2020
- Strong partners with complementing knowledge and experience, Nel to provide hydrogen technology and competence
- Norway is attractive for FCEV-users:
  - World-class FCEV incentives, with no vehicle or valueadded tax, free access to public transport lanes, free public parking, and free passage on toll roads
  - Hydrogen in Norway is 100% renewable















# MARKET STRATEGY AND OUTLOOK



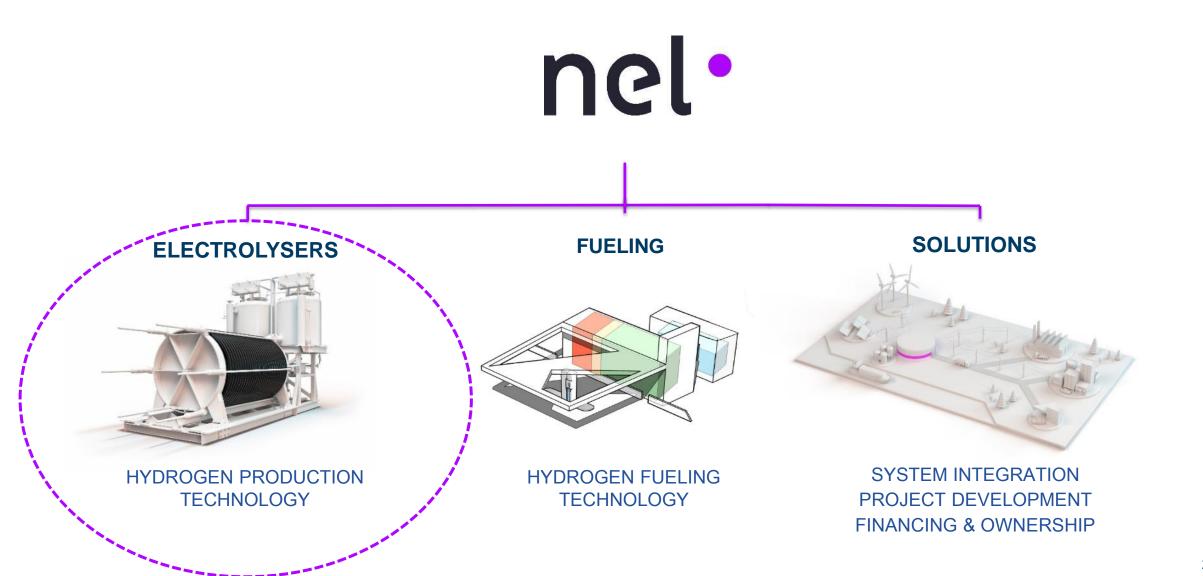
#### **CALIFORNIA**

- California Energy Commission has doubled GFO\* to USD 33 million, target to reach 100 hydrogen fueling stations by 2020
- Nel submitted tender 19/8, allocation expected during Q4
- Leading hydrogen technology brings Nel to the forefront in offering solutions to other companies tendering for GFO
- Direct and indirect approach to hedge market entry
- First orders for hydrogen refueling stations expected in Q1'17
- Opportunity within hydrogen production, as 33% of the hydrogen must be renewable, currently none TRUE RENEWABLE
- Connecting hydrogen production to solar/wind, working alongside leading industry actors



# SEGMENT DEVELOPMENT





### NEL HYDROGEN ELECTROLYSERS



# Global leader within large-scale hydrogen production plants

- Highest uptime, lowest conversion cost, robust and reliable
- World leading supplier of technology for hydrogen production for decades
- Delivered >850 large-scale electrolysers in 59 countries
- Scalable production capacity for industrial and energy/transport applications
- Low-cost contract manufacturing in Hungary

#### New developments:

- Have developed turn-key, containerised solution pre-assembled before delivery
  - Reduced time for installation and commissioning
- Pressurised electrolyser to be installed at Kjørbo
- Compact, game-changing technology Rotolyzer

#### **WORLD-CLASS ELECTROLYSER TECHNOLOGY**



#### PRE-ASSEMBLED, TURN-KEY SOLUTION

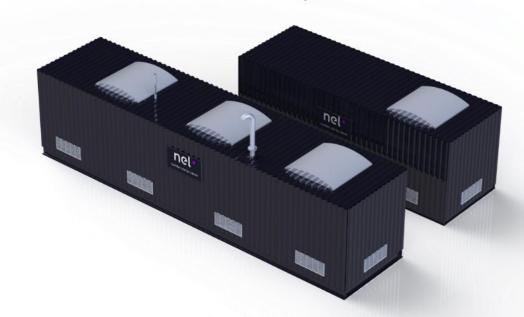


# **NEW CONTAINERISED SOLUTIONS**



**C-150** 

150 Nm<sup>3</sup>/h (330 kg/day) 700 kW system



**C-300** 

300 Nm<sup>3</sup>/h (660 kg/day) 1.4 MW system



# **EXAMPLES OF LARGE-SCALE PLANTS**

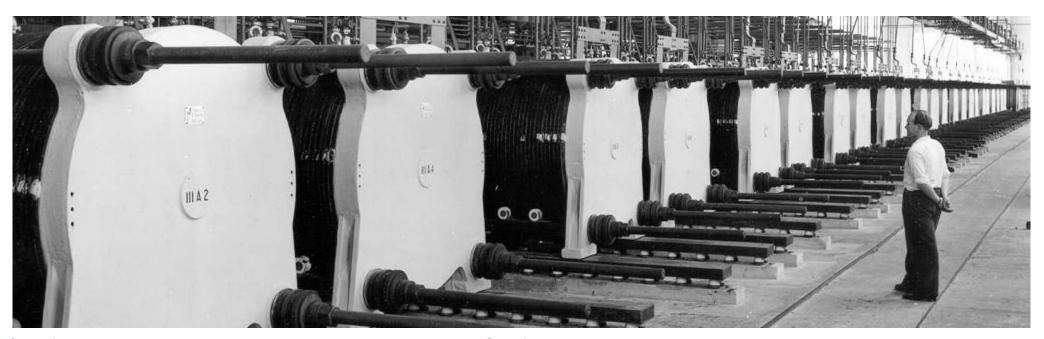




# **UPCOMING LARGE-SCALE OPPORTUNITY**



- Glomfjord Hydrogen AS established to develop large-scale, low-cost hydrogen production in Glomfjord Industrial Park in Meløy, Norway
- Initial target capacity of 6000 kilograms of low-cost hydrogen per day (13-15 MW)
- Plant will provide hydrogen for industrial applications, as well as personal- and public transportation incl.
  boats and ferries



One of the history's largest water electrolyser plants was located in Glomfjord, Norway, until the 1990s

# ROTOLYZER ON TRACK FOR 2018 MARKET ENTRY **NCl**

## Rotating electrolyser with several advantages:

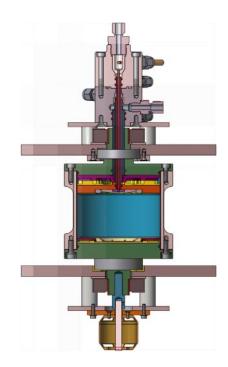
#### Optimal production and flow of hydrogen and oxygen

- Cost efficient and compact
  - Dramatically increased active area on electrodes → less material needed → more compact
  - Increased gas-lye separation and less distance between electrodes → increased efficiency due to less ohmic resistance

#### Pressurised stack

- Higher pressure → more compact & no need for 1<sup>st</sup> stage compression downstream
- Works as a centrifugal pump no need for lye pumps

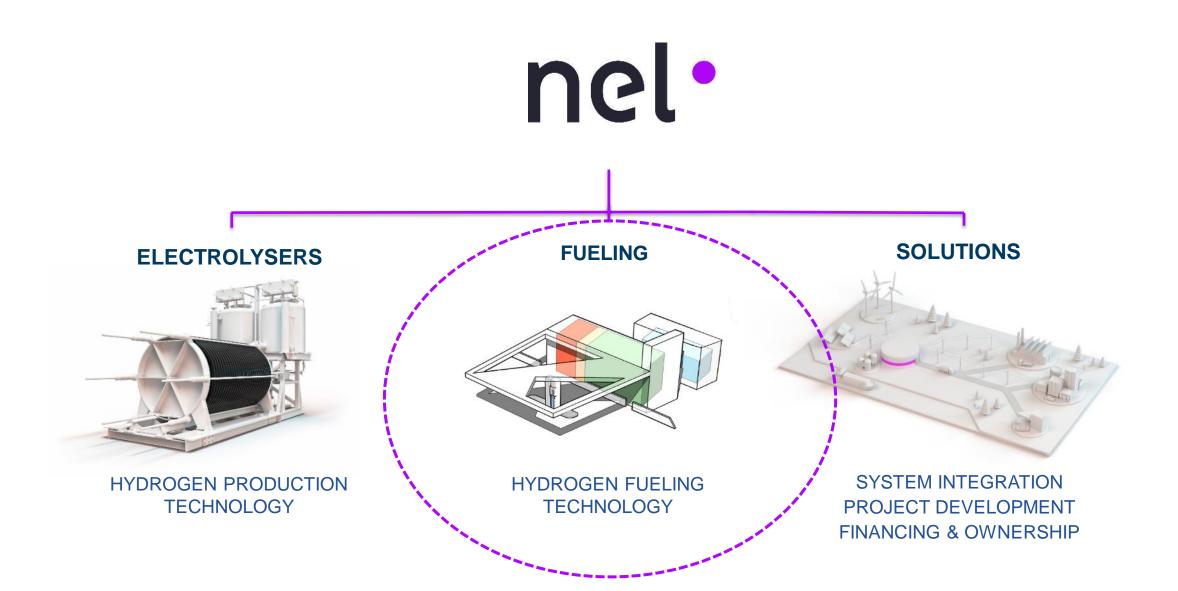
# 100x smaller\*



\*cell stack, compared to atmospheric alkaline

# SEGMENT DEVELOPMENT





### NEL HYDROGEN FUELING



# World leading supplier of hydrogen fueling stations

- 30 stations delivered in 8 countries across Europe
- More than 15.000 fuelings (40 tons of hydrogen)
- Strategic collaboration with Mitsubishi Kakoki Kaisha in Japan for CAR-100

#### **New developments:**

- Have developed the world's most compact and flexible hydrogen fueling station – CAR-200
- Have started production of first units for delivery to Kjørbo/Sandvika, Norway
- Preparing for takeover of new production facility

#### **H2STATION® CAR-200**

- One-module system with fast installation
- 3x capacity, 1/3 footprint of previous model
- Standardized and module based design
- Industrial production
- Patented technology



#### **H2S**TATION® FOR LARGE VEHICLES

- Easy and fast installation
- 35MPa fuelling for large and small fleets of industrial vehicles or buses
- Technology adaptable for other lar vehicles, e.g. fork trucks
- Flexible hydrogen supply
- Patented fueling technology

# SCALING UP THROUGH NEW FACTORY INVESTMENTICL®

300

#### stations per year

- Next generation fueling stations ready for volume production according to lean principles
  - Series production for standardisation and volume, enabling Nel to offer better products at a lower cost
- Total capex of NOK 85 million, including land, building, and production equipment
- Will ensure continuous improvement and scale benefits
- EU & U.S. stations built at same production line



# H2STATION® CAR-200



footprint

10 m<sup>2</sup> 100 kg/3 hr for peak hour

- New generation H2Station® for 70MPa fueling, designed for EU and USA
- 1/3 footprint and 3 times capacity vs. previous version
- 1 hose configuration with 200kg per day, prepared for upgrades
- Peak "rush hour" capacity of up to 100kg per 3 hours (one hose)
- Dimensioning of storage fully flexible to fit any demand and supply source



# **NEW & COMPACT HYDROGEN DISPENSER**





1/3 footprint

50 m

- Dispenser at 1/3 footprint of conventional gasoline dispensers
- Flexible placement at site, up to 50m away from H2Station<sup>®</sup>
- Shares fueling lane with gasoline/diesel
- Useable from any side
- No equipment underground
- Intuitive designed user-interface

# 

number one by nature

nel